

## Academic Achievements of Commerce Department for the year 2022-23

Publications/ Papers Presented/Conference Proceedings/ Invited Speakers or Resource Persons:

✓ Journal Articles

**Lt. Bhupinder**

- Bhupinder, L., & Singh, R. (2022). Study to examine the impacts of spiritual leadership style on organizational performance based on individual-level performance: a meta-analysis. *Sachetas*, 1(2), 22–35. <https://doi.org/10.55955/120002>

**Dr. Kishor Kumar**

- Kumar, K., (2022). Threats and Opportunities in changing Accounting System to Digital. *International Journal of Advance and Applied Research*, 9(5), 651-655.
- Kumar, K., (2022). **Adoption of Digital Accounting: Issues and Advancement of Peace in Business**. *International Journal for Research Trends and Innovations*, 7(6), 1858-1862.
- Jingala, N. & Kumar, K. (2022), Dr. Bhimrao Ramji Ambedkar's contribution to Emancipate Indian Women: Reflections, *International Journal for Research Trends and Innovations*, 7(7), 1014-1017.

**Ms. Lalita Kumari**

- Published a research paper “Women's Role in Society's Peace Building “ *International Journal for Research Trends and Innovation*, July 2022, Volume-7, ISSN: 2456-3315

**Ms. Kiran Gupta**

- Gupta, Kiran, (2022) "Analysing the Indian Banking System: A Case Study of Rewa District in Madhya Pradesh" *An International Peer Reviewed Refereed Research Journal* 13 (10) 0976-6650

**Dr. Mukesh Kumar Meena**

- Singh, A. K., & Meena, M. K. (2022). Teaching-learning process through virtual mode during the pandemic time: Systematic literature review and gap analysis. *Tuning Journal for Higher Education*, 10(1), 337-372. <https://doi.org/10.18543/tjhe.2252> (SCOPUS, UGC-CARE, Foreign Journal)
- Singh, A. K., & Meena, M. K. (2022). Challenges of virtual classroom during COVID-19 pandemic: An empirical analysis of Indian higher education. *International Journal of Evaluation and Research in Education*, 11(1), 207-212. <http://doi.org/10.11591/ijere.v11i1.21712> (SCOPUS, UGC-CARE, Foreign Journal)
- Kaur, P., & Meena, M. K. (2022). CRYPTOCURRENCY AND STOCK MARKET:INTERDEPENDENCE. *8M: The Journal of Indian Management and Strategy*, 27(4), 33-37. DOI No.10.5958/0973-9343.2022.00028.X (WEB OF SCIENCE, UGC-CARE)
- Meena, M.K., Sharma, M. (2022). THE EFFECT OF COVID-19 ON EMPLOYMENT AND LIVELIHOOD, *8M:The Journal of Indian Management and Strategy*, 27(2), 50-27. DOI NO. 10.5958/0973-9343.2022.00010.2 (WEB OF SCIENCE, UGC-CARE)

### **Dr. Rohini Baghel**

- Baghel, R (2022), Evaluating Factors Influence Consumers' Satisfaction Level towards online shopping in India, *Research Journal of Management Sciences*, Vol. 11(3), 1-10.
- Book Chapter :School of open learning, self-study material, Subject- Marketing Management, Chapter- 8 (Promotion Mix)

### ✓ Paper Presentation in International Conferences

#### **Prof. Anita**

- Presented Paper in the 10<sup>th</sup> International Conference on Advances in Business and Management organized by Department of Commerce , Shaheed Bhagat Singh College, University of Delhi, India, Topic “Impact of Mergers and Acquisitions: A Critical Review of Literature

### **Prof. Bijaya Thakur**

- Paper presented in The International Conference - XXIV Annual International Seminar on Institutions, Governance and Justice Topic “Impact Of Covid-19 pandemic on Small Scale Industries (SSI)” organised by Delhi School Of Professional Studies and Research (DSPSR), ICA Delhi-NCR chapter, dated 05 June, 2022

### **Dr. Kishor Kumar**

- Paper Presented in XXIV Annual International Seminar on Institutions, Governance And Justice Topic “*Impact Of Covid-19 Pandemic On Small Scale Industries (SSIs)*” Organized by Delhi School of Professional Studies and Research (DSPSR) on June 04<sup>th</sup> - 05<sup>th</sup>, 2022.
- Paper Presented in one day International Conference on India as a Global Leader in Peace Building. Topic “*Adoption of Global Digital Accounting: Issues and Advancement of Peace in Business*” Organized by Aditi Mahavidyalaya (University of Delhi) in collaboration with Media Adhyayan Kendra (New Delhi) sponsored by ICSSR on June 27<sup>th</sup> June, 2022.
- Paper Presented in one day Multidisciplinary International E-Seminar on Trends in Research. Topic “*Threats and Opportunities in Changing Accounting System to Digital*” Organized by Rajarshi Shahu Arts and Commerce College, Rukadi Dist. Kolhapur (Maharashtra), Jyotikaran Publication (Pune) & Rotary Club of Ichalkaranji Centre on June 30<sup>th</sup> June, 2022

### **Ms Lalita Kumari**

- Paper Presented in one-day International Conference on India as a Global Leader in Peace Building. Topic “The Need for Inclusive Role of Women in Peacebuilding”: An Exploratory Study” Organized by Aditi Mahavidyalaya (University of Delhi) in collaboration with Media Adhyayan Kendra (New Delhi) sponsored by ICSSR on June 27<sup>th</sup> June, 2022.

### **Dr. Mukesh Kumar Meena**

- . Meena, M. K. & Singh, A. K. (2022). Paper presented titled “Strategic HRM in the Era of Algorithmic HRM: Insights from the bibliometric analysis.” 73rd All India Commerce Conference - 2022 to be held in Dr. B. A. M. University, Aurangabad from 22nd to 24th December, 2022.
- . Meena, M. K. & Singh, A. K. (2022). Paper presented titled “Value Relevance of Human Resource Accounting Information: Insights from Systematic Literature Review” 44th All

INDIA ACCOUNTING CONFERENCE & INTERNATIONAL SEMINAR ON ACCOUNTING EDUCATION & RESEARCH 29th – 30th OCTOBER 2022.

- Singh, A. K. & Meena, M. K. (2022). Paper presented titled “Sustainability of Gig Economy and Industry 4.0: Insights from The Bibliometric Analysis.” XXIII ANNUAL INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, EMPLOYABILITY & SUSTAINABLE DEVELOPMENT JANUARY 8-9, 2022. XXIII Annual International Conference jointly organized by Delhi School of Professional Studies and Research (DPSR), (Affiliated to GGS Indraprastha University, New Delhi), and Accredited as ‘A’ Grade Institution by National Assessment and Accreditation Council and Shyam Lal college (E), University of Delhi, Delhi. The other Collaborators include Center for Entrepreneurship & Business Incubation (CEBI) of Modern College of Business and Science (MCBS), Sultanate of Oman; Oxford Educational Research and Training, London, United Kingdom, and Capital University College, Dubai, UAE.
- Meena, M. K. & Sharma, M. (2022). Paper presented titled “The Pandemic Effect on Employment and associated employment benefits: an Empirical Study of India.” International Conference on Rethinking New Work Order: A policy Change Initiative on January 21-22, 2022. Organized by the Teaching Learning Centre, Ramanujan College, University of Delhi in collaboration with PHD Chamber of Commerce and Industry; Department of Financial Studies, University of Delhi; Shri Ram College of Commerce, University of Delhi; University of Kerala and Delhi Management Association on January 21-22, 2022.
- .Meena, M. K., (2022). Paper presented titled “Human Resource Accounting and Employees Performance: A Study of SBI Bank.” XXIV Annual International Seminar INSTITUTIONS, GOVERNANCE AND JUSTICE June 4-5, 2022 | Online (Zoom Platform) Under the joint auspices of Delhi School of Professional Studies and Research, DPSR (Affiliated to GGSIP University, New Delhi); ELSEVIER; ICA Delhi-NCR Chapter; Shri Atal Bihari Vajpayee Govt. Arts and Commerce College, Indore; Rotary Club of Delhi Maurya; and Divine International Group of Institutions, Gwalior

✓ [Paper Presentation in National Conferences](#)

**Ms. Neha Agarwal**

- Presented paper on “Impact of leadership on the Organisational Citizenship Behaviour” National Conference on Sustainable Business Practices March 17<sup>th</sup> -18<sup>th</sup> , 2023 organised by Maharaja Agrasen University .

**Dr. Ghanshyam Chand Yadav**

- **Presented a paper titled “Recent Trends in Non-Performing Assets (NPAs) of Indian Banking Sector”** from Shaheed Bhagat Singh Eve. College, University of Delhi in the National Seminar on ‘Atmanirbhar Bharat: Building Resilience, Sustainability and Global

Competitiveness' sponsored by ICSSR, organised by the Department of Commerce and Financial Studies (DCFS), Central University of Jharkhand, Ranchi from November 11-12, 2022.

✓ Invited as resource person

**Prof. Rajiv Kumar Goel**

- Delivered a Lecture of 90 minutes during One Day Webinar on the Topic Personal Financial Planning : First Step towards my Start-Up “Organized by Uddhampur Campus University of Jammu on 30<sup>th</sup> August 2022.
- Delivered a Lecture in the Online Faculty Induction Programme (FIP-3) on the theme Value Creation through Value Added Education held from 1<sup>st</sup> June 2022 – 2<sup>nd</sup> July 2022 for University and College teachers organized by CPDHE University of Delhi.
- Addressed Faculty members, students, and Professionals in a workshop organized by the Department of Commerce , Acharya Narendra Dev College, University of Delhi on the Topic “Application of Cost Accounting Standards in the Preparation of Cost Statements” on April 20. 2022.

✓ M.Phil./Ph.D Awarded

**Dr. Chandan Kumar Singh**

- Awarded PHD\_Degree from Department of Commerce, Delhi School of Economics ,University of Delhi on 21<sup>st</sup> July 2022.

**Dr. Mukesh Kumar Meena**

- Awarded PHD\_Degree from Department of Commerce, Delhi School of Economics ,University of Delhi on June 2022.

**Awards**

**Prof. Neeru Kapoor**

- Received the Award titled, "Award of Excellence" for recognizing contribution to Communication Education by Delhi School of Communication, New Delhi on 3<sup>rd</sup> April 2023

✓ Other Achievements

**Prof. Bijaya Thakur**

- Program Coordinator of 5 days programme on "Social Justice Week" organised by Dr. Ambedkar – Phule study circle, D.C.A.C. dated 11th To 19th April, 2022.
- Organised study trip for B.Com Hons 6th sem students to National Consumer Dispute Redressal Commission dated 27th March to 31st March 2023.

✓ **Prof. Neeru Kapoor**

- Convenor for the Area Sub-committee formed by the Department of Commerce, Delhi School of Economics for the course revision of GE and SEC papers of Digital Marketing of B.Com H Semester V and VI respectively under NEP in April 2022
- Got the Ph.D awarded to my student Dr. Chandan Kumar Singh in July 2022.

✓ **Prof. Rajiv Kumar Goel**

- Participated as Co-Convenor of the sub Committee "Accounting" during the formulation of Undergraduate Curriculum Framework (UGCF) -2022 based on National Education Policy (NEP) 2020 held at Department of Commerce, Faculty of Commerce and Business, University of Delhi.
- Convener of One Week Faculty Development Programme /Workshop entitled "Data Analysis and Model Building" was organized by Department of Commerce, DCAC (under the aegis of IQAC) and Department of Commerce DSE, University of Delhi in Collaboration with Business Research Plasma from 25<sup>th</sup> July-31<sup>st</sup> July for teachers and Research Scholars in the college.

## Students Achievements and Activity Report-Commerce Association 2022-2023

The following competitive events & webinars/seminars were conducted by VANGATI, The Commerce Association of Commerce Department:

1. Vangati held its second edition of its annual fest “**COMMFETE 2022**” on 13<sup>th</sup> April 2022 consisting of 6 knowledge enriching events (**CapioAgnitio**- The Policy Making Competition, **Shipwreck**- Debate for your life, **Bullish Bankers** – A mock stock event, **Fut Mania 2.0**- The Ultimate bidding war, **Clueminati**- The Scavenger Hunt and **Bizmarket**- The marketing event) and competitions were conducted over 2 days. With **Fut Mania 2.0, Bullish Bankers and Clueminati** conducting their final rounds offline. We received over 100+ registrations in each event from colleges all over the country. Students from institutions and colleges like IITs, IIMs, Hansraj, KMC, RAMJAS, SRCC, HINDU, GARGI, NIFT, BITS, AIMS, DTU, AICTE, SYMBIOSIS PUNE and many more prestigious colleges participated in the various events held.
2. Vangati on behalf of the Department of Commerce conducted the **Official Orientation for the batch of 2026 on 2<sup>nd</sup> of November 2022**. The Event was conducted in the multi-Purpose Hall, wherein the professors and seniors warmly welcomed the freshers.
3. Vangati conducted “**Darezone- An Ice Breaking Day of fun and frolic**” on **9<sup>th</sup> November 2022**. With over a footfall of 500+ students, the event was an overwhelming success. It was sponsored by Red Bull which helped energize the winners.
4. Vangati conducted its **Association orientation** on **15<sup>th</sup> November 2022** in the Multipurpose Hall. The enthusiastic freshers were introduced to the society and the workings of the respective departments. After the event, there was a huge increase in the number of registrations for the society.
5. Vangati conducted its annual Intra-society fest “**Among Us 2023**” on 16<sup>th</sup> and 17<sup>th</sup> January 2023. It consisted of different departments putting up their own events and competitions (**Guess What**- The Quest for Marketing, **Bark Tank 2.0**- Pitching Competition, **Dare Struck**- Dare kea age jeet, **Trade and Trivia**- Real life monopoly, **Pic Sharades**- zarazara guess me and **Commqueror**- Nostalgia + Fun + Business). The Fest lasted for a period of 2 days and created a lively environment among the departments.

6. Vangation behalf of the Department of Commerce conducted the **Official Freshers for the batch of 2026 on 15<sup>th</sup> February 2023**. The event was thoroughly enjoyed with several performances by the seniors, professors and the freshers. A few talented and chosen kids were also felicitated with titles of Mr. and Ms. Fresher, Mr. and Ms. Popular, She/He got the look and several more.

Following seminars were also conducted by Vangati- The Commerce Association, all year round to keep up with the trending topics and give more exposure to the students of college in which over 100 students participated in each seminar. The following seminars were conducted on topics such as:

1. A webinar was conducted by Vangati in collaboration with Unacademy on the topic **Why choose UPSC CSE as Career and Strategy** on 17<sup>th</sup> July 2022 by **Ankur Agarwal**. The session was well received.
2. A seminar was conducted on **How to handle interview for placement** on **31<sup>st</sup> of March 2023** by Co-Founder of TathaGat, Expert Mentor **-Kumar Abhishek**. The speaker explained the audience how to ace interviews and cleared the common misconceptions regarding the same. He gave us insightful tips about the standards on which your selection is decided. Moreover, he motivated everybody present there with an amazing interaction.

### **Activity Report-Commerce Department (1<sup>st</sup> April 2023 to 30<sup>th</sup> 2023)**

The commerce association held its third edition of its annual commerce fest “COMMFETE 2023” on 18th April 2023 consisting of many knowledge enriching events (brand mashup, nations treasurer, OG realtors, Zombiestan, futmania and darehunt). All the events were conducted offline in the college campus. We received over 500+ registrations in each event from colleges all over the country. Students from institutions and colleges like IITs, IIMs, Hansraj, KMC, RAMJAS, SRCC, HINDU, GARGI, NIFT, BITS, AIMS, DTU, and many more prestigious colleges participated in the various events held.

A speaker session was organised by the commerce association which was held on the 17th of April in the college campus wherein Tilak Raj Seth and shri Navrathan Aggarwal were invited. Tilak raj Seth is famously known as the mobility face of Siemens limited. Sir has been an integral



part of Siemens limited since 34 years now. He retired from Siemens limited as the executive vice president and CEO of mobility.

Shri navrattan Agarwal is the director of the famous food chain Bikanervala. Bikanervala started about 55 years ago but today it has a total of around 165 outlets within India and abroad. All in all, the speaker session was quite insightful for the students as they were able to learn about the corporate environment aswell as the entrepreneurship environment.

Commerce Department also organised industrial visits to Coca Cola Happiness Factory on the 3rd & 4<sup>th</sup> April 2023 and Mother Dairy Factory on 24th April 2023 respectively. The visits were attended by 50+ students under the supervision of the faculty members.

The commerce Association organised the farewell to bid adieu to the final year students of commerce department on 28th April. The farewell began with inaugural address by our teacher incharge, Lt. Bhupinder Sir and followed by an emotional video which filled everyone with a feeling of nostalgia. The farewell ended with the vote of thanks by the Co-convener, Dr. Vikas Kumar sir. In conclusion, the entire farewell was very organised and was successful in making the third years feel nostalgic and reflect upon their college life.